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**John B. Lacson Foundation Maritime University-Molo, Inc.
College of Business
Iloilo City**

ILOILO CITY FACTS AND FIGURES: AWARENESS AMONG BS TOURISM

STUDENTS

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John B. Lacson Foundation Maritime University-Molo, Inc.
Iloilo City

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Abstract

This investigation was undertaken to determine the awareness among BS Tourism students on Iloilo City facts and figures. The respondents of the study were the 175 randomly selected first, second and third year Tourism students of JBLFMU-Molo. A validated researcher-made questionnaire was used to gather the data needed for this study. The data gathered were subjected to descriptive statistics such as mean, standard deviation, ANOVA and t-Test. The study revealed that regardless of the categories sex, type of residence and year level, the level of awareness on Iloilo City facts and figures among BS Tourism Students are the same. It was found out that there is a high level of awareness on Iloilo City facts and figures among the BS Tourism students.